One Size Doesn't Fit All

... the need to continually evolve the approach to quality & productivity



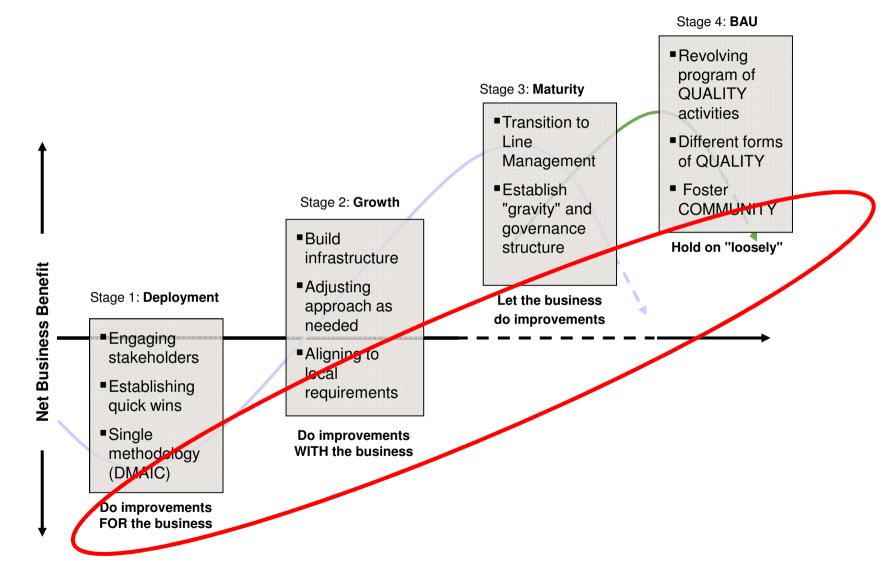
Brenton Harder Managing Director Credit Suisse AG

Key source: Picking Process Design Methodolgies Gary Neilson, Eduardo Alvarez, Anil Kaul, Amit Gupta Booz Allen Hamilton

Key Lessons ... vive la différence!

- Do not blindly follow the latest fad → one size does not fit all... combine, morph, or leverage whatever methodologies are appropriate based on the business dynamic AND maturity of the engagement.
- Business dynamic should guide your selection of methodology → is your challenge a process transformation, streamlining, or enhancement?
- Organizations are NOT homogeneous → what works in the front office may not work in the back office.
- Focus on leadership and execution → your job is to deliver AND enable change (... there is a difference).

Evolution of Process Design ... case study



Evolution of Process Design ... ongoing search for performance improvement

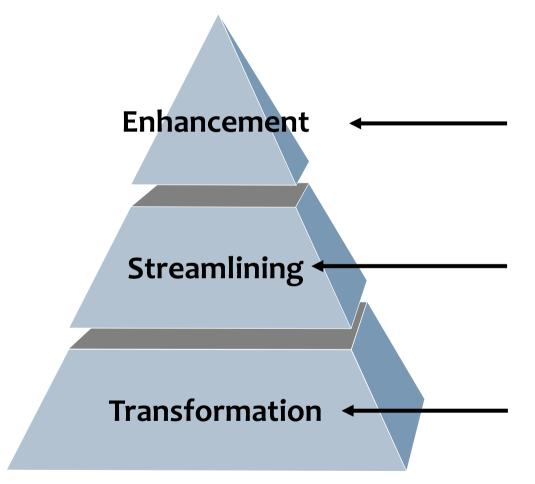


Evolution of Process Design ... with shared principles

- Outside Looking In → take a customer or external stakeholder oriented perspective.
- Simple \rightarrow must be simple to understand, scale, and execute.
- Rigorous → fact-based business cases with welldocumented and comprehensive assumptions (includes clear checkpoints to ensure rigor and deep thinking).
- Results-focused → emphasize driving solutions and "making it happen"

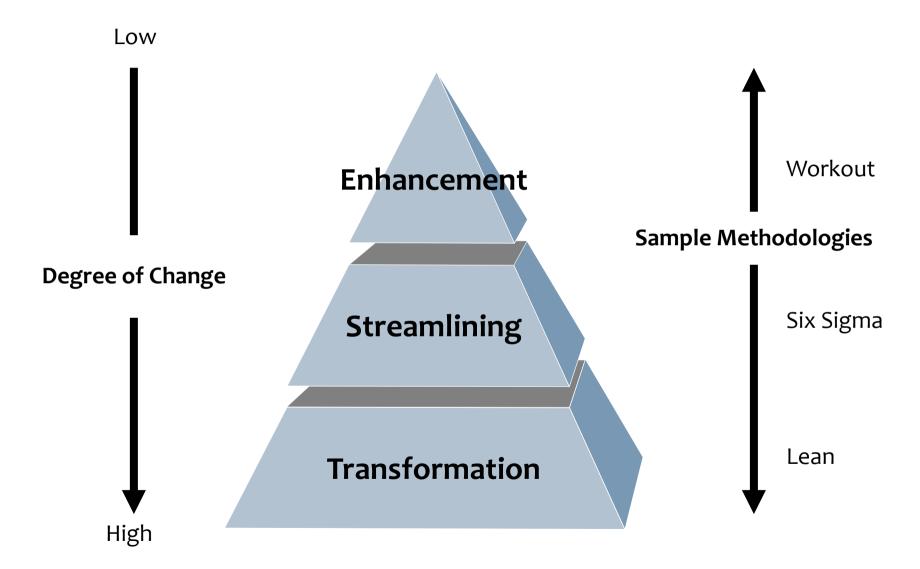
... but which approach works best?

Process Redesign ... basically three flavors

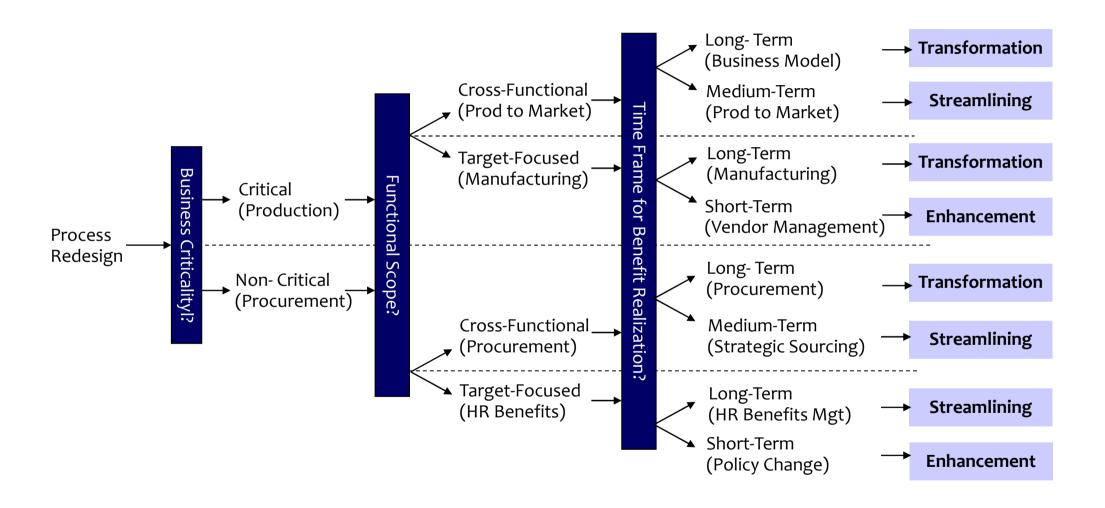


- Limited | focused agendas
- Quick wins (single department)
- Benefits (5% of cost baseline)
- Leverage SMEs, coaches / mentors
- Improve existing processes
- Incremental goals (5-15% of existing cost baseline)
- Functional scope
- Leverage 1:many resource loading (Green Belt deployment)
- Breakthrough thinking
- Radical redesign of delivery model or cost/value proposition
- Aggressive goals (> 25% of baseline)
- Cross-functional
- Full-time resources

Process Redesign ... one size doesn't fit all



Process Redesign Decision Tree ... how to pick the right fit



What does success look like? ... viva la différence!

- Faster scale-up for effort and growth of <u>community</u> (not about the growth of your team)
- Meaningful buy-in from management and employees because "customized methodologies" are seen as more appropriate to solving the problem at hand
- A blend of quick hits and long-term initiatives provide best momentum and sustainability
- Lingua franca around quality ... but with different names for the same thing
- Continual run on your assets